



**THE CHAMBER  
OF COMMERCE** | **LA CHAMBRE  
DE COMMERCE**  
for Greater Moncton | pour le Grand Moncton

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## **Greater Moncton Communities to mark the 20<sup>th</sup> Anniversary of 1999 Francophonie Summit**

September 2019 marks the 20th anniversary of the Francophonie Summit held in Greater Moncton. The event took place from September 3 to 5, 1999 and was the 8<sup>th</sup> Francophonie Summit bringing together leaders of countries of the Organisation internationale de la francophonie.

The Moncton Francophonie Summit is seen by many as the first major international event that allowed the region to be recognized as an important bilingual community. Greater Moncton's and the province's immigration efforts have grown significantly after this first event, and the Francophonie Summit is seen as the flagship event that laid the groundwork for all immigration strategies.

The Chamber of Commerce for Greater Moncton, in collaboration with several people who played a role in the 1999 Summit and also active in the community today, set up a committee to commemorate the event with several activities planned from September 3<sup>rd</sup> to 6<sup>th</sup> in Greater Moncton.

"This event marked a turning point in the history of our community. We welcomed more than 50 world leaders from French-speaking countries for political, economic and cultural discussions. It has allowed Greater Moncton to open up to the world," said John Wishart, CEO of the Chamber.

Fernand Landry, who was one of the architects of the 1999 Francophonie Summit in Moncton as the Executive Director of the event, was a key figure in the region's Francophone community. Mr. Landry died in July 2000. His wife, Aldéa Landry, who has also played an important role in the province's linguistic and political affairs, was also a member of the Legislative Assembly, Deputy Premier, Chair of the Executive Council and Minister of Intergovernmental Affairs. She experienced all the festivities and ceremonies of the Francophonie Summit that opened Greater Moncton to the world.

"Over the past two decades, Greater Moncton and New Brunswick have enjoyed unprecedented international visibility. All this could not have happened without this pivotal event in the history of our region and the province," Landry said.



**SOMMET DE LA FRANCOPHONIE**  
20 ans plus tard - l'héritage  
20 years later - The Legacy



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Commemorations of the 20<sup>th</sup> anniversary of the 1999 Francophonie Summit will include five main events. On September 3<sup>rd</sup>, the municipalities of Dieppe and Moncton will raise the flag of the 1999 Francophonie Summit at 9 a.m. in front of the Dieppe City Hall and at 10:30 a.m. in front of Moncton City Hall.

On September 4<sup>th</sup> at 11:45 a.m., a luncheon in the Distinguished Speakers Series entitled "Sommet de la francophonie - 20 Years Later: the Legacy", will be presented at the Delta Beauséjour by the Chamber with guest speakers Bernard Lord, President of Medavie Blue Cross and former New Brunswick premier, and Brian Murphy, former Moncton mayor and MP. You can register for this event on the Chamber of Commerce for Greater Moncton website at [ccgm.ca](http://ccgm.ca).

An evening event will be held on September 5<sup>th</sup> at 7 p.m. at the Dieppe Arts and Culture Centre to celebrate the flagship projects and artisans of the Summit. On Friday, Sept. 6 at 1:30 p.m., a round table on the themes of bilingualism, culture, youth and education has been organized at the Aberdeen Cultural Centre and at 4 p.m. a vernissage will take place at the Musée acadien of the Université de Moncton with artifacts, photos and press coverage of the 1999 Francophonie Summit.

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### **For More Information**

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