### Sponsorship Opportunities

2022







### Our events in



In these trying times, your financial support is the best way to present programs that bring value to our members, future members and the business community in general. For that, we are sincerely grateful.

While we try to fill all available sponsor spots for each event, we commit to deliver the maximum visibility to companies. That is why sector exclusivity is our priority.

Sponsorship opportunities for 2022 are based on available spots for each event subject to first right of refusal from previous year's sponsors.

We also commit to deliver as many in-person events as possible. Public Safety regulations at the time of each event will determine its format.

In case of rescheduling or change on the event's format, we will communicate with the sponsor to reconfirm their agreement.

If your organization is interested in any of these events, we will follow up with a customized sponsorship proposal.



### **Frequent events**



A Breakfast & Learn session consists of breakfast and a brief presentation by a business expert in a specific field. Topics are selected based on members needs expressed in the annual Chamber survey. Throughout the years, this series has been presented inperson at NBCC Moncton campus.

**Dates:** Monthly, after safety restrictions will be lifted.

## **Business** After Hours

This is our most popular networking event series, allowing members to meet, exchange ideas and talk business in a relaxed social setting. Different locations are selected monthly to host a Business After Hours. The series is held in-person and will follow strict Public Safety regulations.

**Dates:** 3rd week of every month. 8 events in 2022

# BUSINESS SUCCESSION IOI

Studies show that despite the number of 55+ business leaders in our region, many do not have an exit strategy, although having a solid business succession plan is a must. This series of three online events will include talks by succession experts in the field who will outline what entrepreneurs should be thinking about five, three and one year out from a sale. They will also learn about a new confidential Chamber buy-andsell platform, and we will present a new business succession toolkit.

Dates: April, May and June 2022

This year, we introduce a new series called Chamber College – Professional development for business owners and employees. It presents a series of online events to help businesses improve their skills and knowledge base and also represents a fantastic opportunity for business owners and managers to provide professional development opportunities to their employees as a crucial part of their retention strategy.

CHAMBER

**IEGE** 

Dates: Second week of the month, 11 events in 2022

Distinguished SPEAKER SERIES **Deloitte** 

Our Distinguished Speakers Series exposes members of the business community to industry leaders. It opens the possibility to a series of discussions from experts in different fields, This series is presented by Deloitte.

**Date:** Every third month. 5 events in 2022

### Annual events

#### STATE OF THE TRI-COMMUNITIES ÉTAT DES TROIS COMMUNAUTÉS

The Chamber will present the 7th edition of the annual State of the Tri-Communities where the mayors of Riverview, Moncton and Dieppe will present their plans for the year ahead and take questions from the participants.

Date: January, 26th, 2023 | Format: In person



Chamber of Commerce for Greater Moncton 47<sup>th</sup> Annual Golf Tournament

golf, our annual tournament presented by Louisbourg Investments has been attended by hundreds of business professionals that leave with sales leads, business referrals and prospective clients.

Always a fantastic opportunity for great networking and incredible

Date: August, 24th

THE CHAMBER OF COMMERCE FOR GREATER MONCTON BUSINESS EXCELLENCE AWARDS PRIX D'EXCELLENCE EN AFFAIRES DE LA CHAMBRE DE COMMERCE POUR LE GRAND MONCTON The goal of the annual CCGM Business Excellence Awards is to encourage entrepreneurship in the region and enhance the image of the finalists and winners by celebrating the excellence of our entrepreneurs in 12 different categories.

This flagship event will celebrate its 37th edition in 2022.

Date: October, 18th | Format: In-person

#### **CCGM** Annual

#### **General Meeting**

GREATER MONCTONS TOP TOP TOP TOP TOP TOP The organ Grea Youn even the n our c

The Greater Moncton's Top 20 Under 40 is organized by the Chamber of Commerce for Greater Moncton in partnership with the Hub City Young Professionals Network. This signature event highlights the great accomplishments of the many people who are making a difference in our community under the age of 40.

Date: May 26th | Format: In-person

The CCGM Annual General Meeting is an important touch point between the Chamber, its members and the entire business community. Annual reports, reviews of the previous year and plans for next year are presented.

Date: May 9th

#### Your contacts

Xavier Infantas Director of Events & Operations 506.232.0241 xinfantas@ccgm.ca Mireille Thibeault Promotions & Events Coordinator 506.856.4003 mthibeault@ccgm.ca



THE CHAMBER OF COMMERCE for Greater Moncton

1273, rue Main Street, Suite 200 Moncton NB, E1C 0P4 506.857.2883 www.ccgm.ca